

A photograph of a city skyline, likely Boston, featuring a river in the foreground with a small bridge. Lush green trees line the banks, and several skyscrapers are visible in the background under a blue sky with scattered clouds.

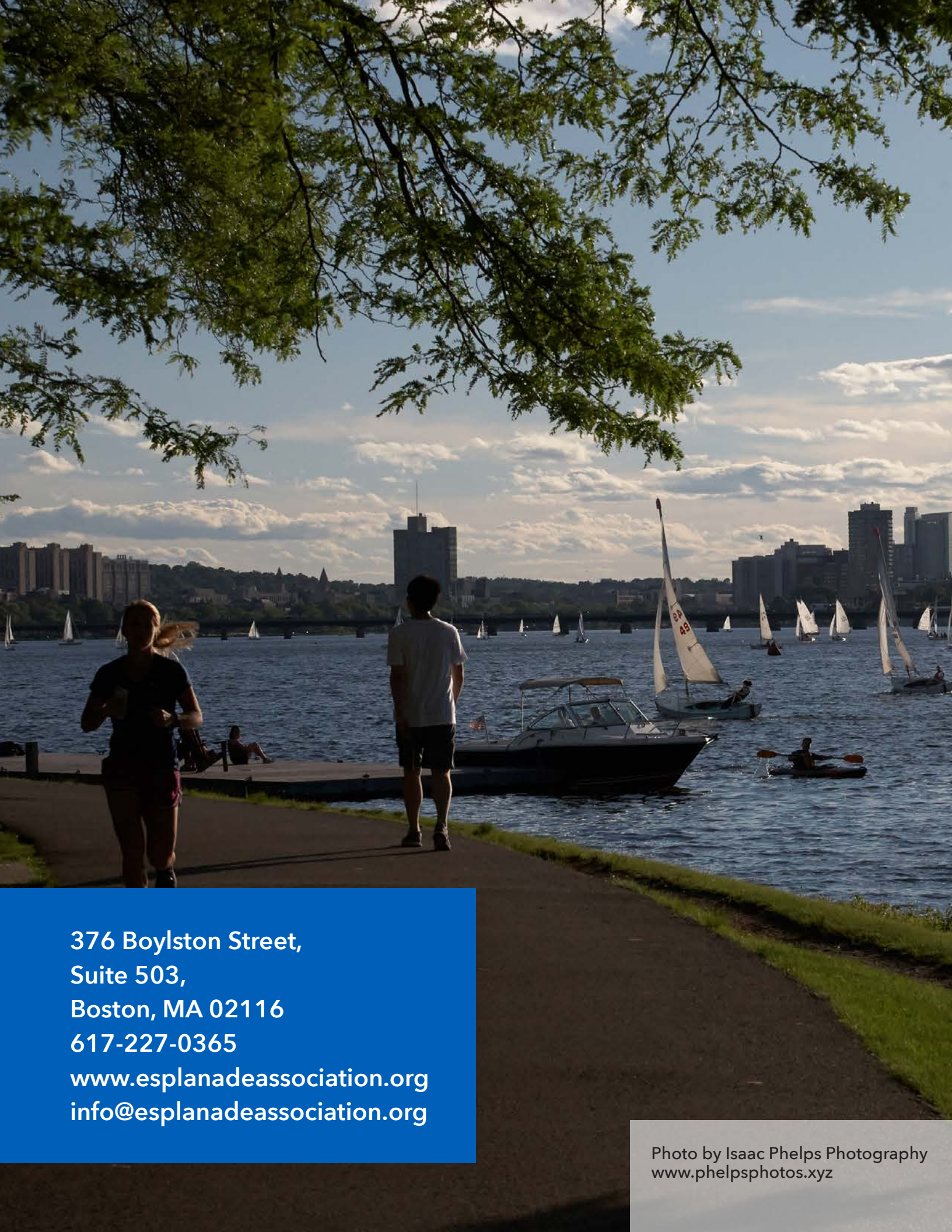
Esplanade ASSOCIATION™

2016 ANNUAL REPORT

dc
Massachusetts



Photo by Isaac Phelps Photography
www.phelpsphotos.xyz



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Boston, MA 02116
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Photo by Isaac Phelps Photography
www.phelpsphotos.xyz

OUR MESSAGE TO YOU

Dear Friends,

A heartfelt thank you for making 2016, the 15th anniversary of the Esplanade Association (EA), another remarkable year! As we grow, our work continues to be deeply rooted in our mission of revitalizing and enhancing the Charles River Esplanade, preserving natural green space, and building community by providing educational, cultural and recreational programs for everyone.

Our dedicated staff has done an incredible job at expanding the work we do in the Park while strengthening our programs for the community. Our committed Board of Directors continues to guide us and advocate on the Park's behalf.

We are very grateful for Margo Newman's six years of leadership as board chair, and nine years on the Board in total. Margo played a critical role in doubling the investment in the park during her tenure, and continues to graciously assist us with grant writing.

We are pleased to have Alexi Conine as our new Board Chair, effective January 2017. Alexi brings over ten years of experience with all aspects of a city park friends group and strong interests in horticulture and outdoor recreation. Our vision of a thriving, safe, accessible park where people come together to share, explore and enjoy nature and community is ambitious, and we look forward to working together to achieve it.

In the following pages, you will read about our accomplishments in 2016, from extensive new plantings and tree care to events and capital projects. In 2017, we are excited to partner with the DCR to re-imagine the Lee Pool area, which covers over two acres of parkland and has been closed for 15 years. We are commissioning a pathway study to improve the safety of both bicyclists and pedestrians on the Esplanade, working to improve navigation and interpretation in the park through a signage and wayfinding system, a scientific study of techniques for invasive plant removal, and critical park care.

Our iconic Park is a desired destination for over three million people each year. For those of us here, this is more than a job – it is a labor of love. In this report you will read about our seven core principles which guide us every step of the way. At EA we **welcome, steward, advocate, revitalize, invest**, and **educate** and **engage**, which ultimately yields a high-impact return.

Thank you to the DCR and our partner organizations along the Charles River. Your collaboration is the key to success. We believe that great parks make communities great, and that our most important partner is **you**. As you read through the successes of the last year, know that this happened because of your support, and that there is more work to be done. Thank you for making life better on the Esplanade.

Tani Marinovich
Executive Director

Alexi Conine
Board Chair



OUR MISSION AND VISION

MISSION

The Esplanade Association is an independent nonprofit organization that works to revitalize and enhance the Charles River Esplanade, preserve natural green space, and build community by providing educational, cultural and recreational programs for everyone.

CORE VALUES

WELCOME

We welcome all to enjoy the Park freely.

STEWARD

We steward the Park by working with the community to establish new and innovative practices and skillsets to preserve the Park for future generations.

ADVOCATE

We advocate for public policy and resource allocations to protect and support the Park.

EDUCATE & ENGAGE

We strive to educate and engage visitors through free educational and recreational programs that further visitors' environmental, health, and community knowledge.

REVITALIZE

We revitalize the Park's natural environment and historic character by reactivating areas of the Park that have fallen into disrepair.

INVEST

We invest our time, effort, and resources to improving the accessibility and overall user experience.

VISION STATEMENT

A thriving, safe, accessible Park where people come together to share, explore and enjoy nature and community.



Photo by Michele Snyder

OUR LEADERSHIP

BOARD OF DIRECTORS

Alexi Conine
Board Chair

Frank Panayotou
Vice Chair

Dan Capobianco
Treasurer

Jody Gill
Secretary

T.K. Ankner

Harvey Beker

Fritz Casselman

Jessica Crimmins

Chris Egan

Audrey Foster

Jim Foster

Margo Newman

Jeryl Oristaglio
Co-Founder

Tony Pangaro

Joan Patton

Margaret Pokorny

David Solomon

Sandy Steele

Alicia Towns Franken

Emi Winterer

STAFF

Tani Marinovich
Executive Director

Emily O'Connor
Director of Park Operations

Eric DiTommaso
Organic Land Care Horticulturist

Abigail Fischer
Development Manager

Micah Jasny
Stewardship Manager

Renee Portanova
Horticulture Manager

Kelsey Pramik
Marketing & Events Manager

PART-TIME STAFF

Lisa LeBlanc
Special Programs Manager

Allison Godfrey
Office Admin

Sulo Musyaju
Finance Manager

Special thank you to Margo Newman

On behalf of our Board and Staff, we would like to extend our sincere thanks to Margo Newman, who stepped down at the end of 2016 as the Chair of the Esplanade Association's Board of Directors. Margo's contributions to the organization over her six years in the role were immeasurable. Her leadership, vision and wisdom have helped significantly grow EA's capacity to care for the Park and provide programming for Park visitors.



WELCOME

We welcome all to enjoy the Park freely.

The Esplanade Association, working in collaboration with the Department of Conservation and Recreation, is dedicated to enhancing the experiences of the millions of visitors who enjoy Boston’s iconic riverside green space. No matter the season, the Esplanade is welcoming—free and open to all. Whether you enjoy running, biking, strolling, snowshoeing, photography, or any of the other dozens of other recreational uses of the Park, there’s something in the Park for everyone.

Throughout the year, we host a series of events to celebrate the Esplanade and activate the space, including our Esplanade Sunset 5k Run, the Canine Promenade, the Summer Dock Party, and our Healthy, Fit & Fun free outdoor fitness programming.



Photo by Jessica Dyer
jcdy.smugmug.com

Late fall brings crisp air and beautiful views of the leaves changing along the Esplanade.



Yoga classes at Healthy, Fit & Fun are held in an unbeatable setting: directly overlooking the river.



Even cold Boston days bring an opportunity for recreation along the Esplanade



Photo courtesy of Hubway

It’s an approximately seven-mile bike ride round-trip along the Esplanade.



A team (and their dogs) celebrate the finish of the Esplanade 5k.



This dog enjoyed dressing up as an Angry Bird for our Canine Promenade.

Estimated visitors to the Esplanade each year:

3 MILLION

Number of people in our free fitness classes:

6,000

Number of runners at our first annual 5k:

300

STEWARD

We steward the Park by working with the community to establish new and innovative practices and skillsets to preserve the Park for future generations.

We steward the Park and its visitors by working with the community to establish new and innovative practices and skillsets to preserve the Park for future generations. Through our programs and initiatives, we engage the community and educate them on sustainable practices and environmental topics.

Our Volunteer Program invites conscientious citizens to take part in keeping the Park beautiful and healthy while educating them about the Park's history and critical role in this urban landscape. In 2016, our volunteer program brought nearly 2,000 volunteers to the Esplanade to help maintain the park by raking, weeding, picking up trash, planting bulbs, painting, and removing invasive plants. The work of these volunteers amounts to almost \$100,000 worth of free labor in the Park—a huge benefit to our small field staff.

HOW TO GET INVOLVED

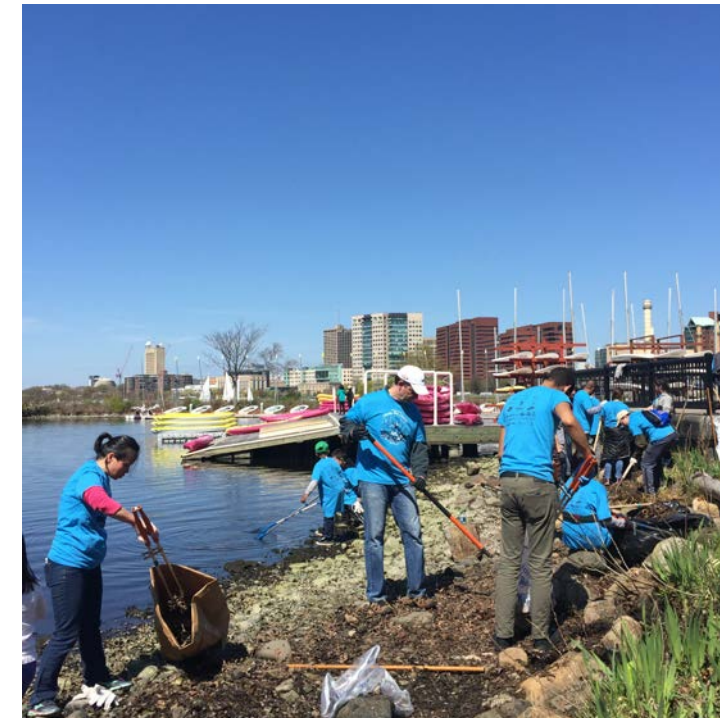
A group Volunteer Day is a great way to build a sense of camaraderie and teamwork while also promoting park stewardship and giving back to the local community. We welcome organizations of all types and sizes to join us in the park for a fun and rewarding day of service. To schedule a volunteer day for your business or organization, please email volunteer@esplanadeassociation.org or call 617.227.0365 - Extension 407.



Volunteers clear leaves at a service event. Leaves from the Park are turned into compost tea and eventually recycled back to the Park again.



New England Revolution players spread Fibar on an Esplanade playground, making it safer for kids to play.



In April 2016, we hosted over 500 volunteers for the Annual Earth Day Cleanup. Pictured above: litter removal along the Charles River.

"I want Volunteer Days to be a wholly enriching experience. I envision volunteers coming and learning about the ecology of the Esplanade, how we as humans are impacting the Charles River, and how they are personally helping to improve the Park."



Micah Jasny,
Stewardship Manager

Total number of volunteers:

1,908

Benches painted:

132

Invasives removed:

80 CUBIC YARDS

Estimated value to the park:

\$100,000

REVITALIZE

We revitalize the Park's natural environment and historic character by reactivating areas of the Park that have fallen into disrepair.

We improve the biological diversity and beauty of the natural environment on the Charles River Esplanade. Our horticulture and stewardship staff utilize the best management practices in land care to improve soil health, manage invasive plants, expand native plantings, and care for our urban tree canopy.

TREE CARE

In 2015, the Esplanade Association inventoried and assessed all 1,800 trees within the Park. This information is managed through a progressive cloud-based software created by Bartlett Tree Experts, ArborScope™. By tracking the current condition of the Esplanade's trees, we were able to prioritize tree care, contributing to the preservation of a mature tree canopy.

In 2016, based on these findings, we began to move forward with ongoing tree maintenance, pruning 550 trees. Some dead and severely damaged trees were removed. In the area between the Holmes Memorial Garden and the Eliot Memorial we planted a total of nine new trees including three Red Maples, three White Swamp Oak, and three Purple Leaf Plum. Other aspects of tree care management included watering and mulching new plantings, amending soil to address compaction issues and spraying our own home-brewed compost tea, increasing the health of the soil.



A member of the EA Horticulture staff tends to a newly planted tree.



Cherry blossoms burst to life every spring on the Esplanade.

PLANTINGS

In 2016 we invested in new plantings to beautify the Park and strengthen its ecosystem. The garden at the Walsh Memorial was beautifully replanted with a variety of plants and shrubs including Mountain Laurel, Bugbane, Foamflower and Toad Lily. The area by the Dartmouth Comfort Station was also accented with new plantings including Beautyberry, Montauk Daisy and Liatris.

Along the shoreline near the Hatch Shell Oval we planted Ninebark, a drought tolerant plant species, as well as seven varieties of native grasses which will serve as a sight barrier to thwart the geese population from entering the Oval.



Daffodils are a beloved sight along the pathways of the Esplanade.



New growth springs from a patch where EA staff planted bulbs

FLOWER BULBS

Last fall, the EA horticulture staff along with the help of several volunteer groups dug, planted and fertilized roughly 42,000 flower bulbs throughout the Charles River Esplanade Park. Among the thousands of flower bulbs were different species of tulips, daffodils, crocuses, Muscari, snow drop, spring beauty and many more! These bulbs were planted in patches and waves throughout the Esplanade including in front of the Hatch Shell, along shorelines and bridges, and near exercise courses and scattered across open spaces. We hope you'll enjoy the vibrant waves of purples, golds, whites, and reds in spring 2017.

Bulbs planted:
42,000

Trees pruned:
550

Trees planted:
11

EDUCATE AND ENGAGE

We strive to educate and engage visitors through free educational and recreational programs that further visitors’ environmental, health, and community knowledge.

The Esplanade Association offers a variety of free and inclusive programming, events, and volunteer opportunities to the greater Boston community to engage people’s minds and bodies on the Esplanade. Every year, the Esplanade Association brings thousands of children, students, and families to the Park for free exercise classes, day camps, and educational events.

CEO BREAKFAST ON CORPORATE SOCIAL RESPONSIBILITY

In June 2016, the Esplanade Association, in partnership with the DCR, hosted our first ever CEO Breakfast Summit at the Hatch Shell. Business leaders from in and around Boston joined us to discuss the topic of Corporate Social Responsibility and Community Outreach.



Rod Rietze, Tani Marinovich, and Jay Bradner at the CEO Breakfast.



As part of our Children in the Park program, summer campers enjoyed a free field day on the Esplanade.

CHILDREN IN THE PARK

Our Children in the Park (CHiP) program provides access to recreational activities at the Esplanade for Boston-area youth living with limited access to green space. In summer 2016 we celebrated our seventh year of CHiP, hosting over 1,000 children from camps in and around Boston.

Campers were able to enjoy a variety of free activities in the Park, including sports and games. Some of the summer’s highlights included a free Street Hockey Clinic hosted by the Boston Bruins Foundation and a performance by ZUMIX, a local non-profit organization that provides access to top-quality arts experiences for under-served neighborhoods.

SUSTAINABILITY IN EVERYTHING WE DO

Since 2012, we have developed and implemented a compost program, planted hundreds of native perennials, shrubs and trees, and created new initiatives to raise awareness about conservation and restoration. We also manage environmental threats to increase the health and resiliency of the Charles River Esplanade.

ADVOCATE

We advocate for public policy and resource allocations to protect and support the Park.

We advocate on behalf of the Park to ensure that the land and natural environment is protected for generations to come by partnering and working with donors, legislators, and other organizations. Some of our advocacy priorities include: the DCR Stewardship Committee, the Bowker Overpass, the Charlesgate Greenway (which would connect the Esplanade to the Emerald Necklace), the Longfellow Bridge, and the Esplanade River Pavilion Project.

WAYFINDING

In 2016, we worked in partnership with the DCR to introduce a new Wayfinding Signage System in the park. This project will establish a new signage program on the Esplanade to provide visitors with directions, general Park information, historic interpretation, rules and regulations, and safety tips. Ensuring the safety and enjoyment of park visitors remains a top priority, and we believe that a uniform signage system installed at several entry points along the Esplanade will be extremely beneficial for Park users and reduce the existing sign clutter.



Renderings of potential wayfinding signage on the Esplanade.

INVEST

We invest our time, effort, and resources to improving the accessibility and overall user experience. Through capital projects and campaigns, we restore and revitalize structures and landscapes, reactivating underutilized and fragile parts of the Park.



Gala attendees enjoy a night of dinner and dancing under the stars while benefitting the Park.

MOONDANCE GALA

The Esplanade Association hosted our annual Moondance Gala fundraiser on Saturday, September 24. It was truly an amazing evening for the Park, as well as a fantastic celebration for the Esplanade Association as we celebrated 15 years of making life better on the Esplanade. We were so grateful to be surrounded by friends, long-time advocates and new supporters – all committed to caring for and improving the Charles River Esplanade. We would like to extend a special thanks to the Moondance Co-Chairs, Lori and Matthew Sidman as well as all who served on the Moondance Gala committee. The Moondance Gala is our organization's largest fundraiser and is so vital to supporting the work that we do in the Park. **This year, thanks to our supporters, we raised over \$900,000 for the Esplanade!**



The Lotta Fountain features both this dog, pictured, and a cat in the fountain below to represent Lotta Crabtree's love of animals.

THE LOTTA FOUNTAIN

The Esplanade Association kicked off the campaign to restore the Lotta Fountain in 2015, and began the restoration work in September 2016. Located next to the Esplanade Playspace, the six-foot stone fountain was constructed in 1939 in the name of entertainer and philanthropist Lotta Crabtree, for the benefit of thirsty dogs. Our work will help to refurbish this iconic fountain so that it can be restored to a place of cultural significance, public pride, and active use. A ribbon cutting for the fountain is expected to be held in spring 2017.



Thanks to a grant from the Richard & Susan Smith Foundation for this truck, EA Horticulture staff were able to water significantly more of the Park during the summer drought.

DROUGHT MANAGEMENT

Record drought and high temperatures created some substantial challenges for the Park environment in 2016. Esplanade Association staff worked tirelessly to care for the Park environment during the extremely dry months. A grant from the Richard & Susan Smith Foundation enabled us to increase our Park staff's efficiency with the addition of a Ford F250. While previously our vehicles only allowed for our staff to transport a 100 gallon water tank, the new truck enabled them to transport a 320 gallon tank throughout the Esplanade. Thanks to the new truck, we were able to increase our watering capacity and ensure that new plantings received necessary deep watering twice a week.

MAINTENANCE

At the Esplanade Association we believe that routine maintenance is fundamental. We do not undertake projects unless we are committed to maintaining them. In 2016, EA employed a full time Horticulturist and a seasonal horticulturist who worked daily to maintain and improve the garden beds, playgrounds, and benches of the Esplanade. Our dedicated volunteers also helped with Park maintenance.

15 YEARS OF PROVEN SUCCESS

Fifteen years ago, due to lack of state funding, the Esplanade was in bad shape: marred by graffiti, broken fences, collapsing docks and outdated play spaces. Then the seed of an idea began to germinate and take root. A small group of friends and neighbors knew the Park needed help and set out to do something about it. They raised more than \$300,000 to build the Stoneman Playground. Suddenly, neighborhood children and parents discovered that they had a new wonderful space in the Park to play. The new playground brought attention to other projects to improve the Esplanade and from that the Esplanade Association formed and has grown into what we are today: an organization that has been the catalyst for more than \$28 million in Park improvements.

Since 2001, the Esplanade Association has worked with the DCR and many community members to restore and enhance the Charles River Esplanade. Some highlights of our accomplishments include:

- 2016** Completed the restoration of the Lotta Fountain (ribbon cutting to be held in 2017); Designed a signage and wayfinding project (to be implemented in 2017); Invested in a new vehicle to care for plantings during drought
- 2015** Completed the Hatch Shell Oval Restoration; Carried out full tree inventory and implemented a tree tagging system; Launched Campaign to Restore the Lotta Fountain; Completed full tree inventory and tagging system
- 2014** Re-opened the Revitalized Charles Eliot Memorial (the Memorial located next to Community Boating, Inc)
- 2013** Merged with the Esplanade Playspace organization
- 2012** Started Composting Program; Unveiled Esplanade 2020 Plan
- 2011** Rebuilt the Community Boating Docks; Installed 10 Adirondack chairs on the river dock; Replanted 10 willow trees and continued tree care program
- 2010** Renovated Hatch Shell and Dartmouth Street facilities
- 2009** EA advocated for many improvements to the Park: DCR replaced Storrow Drive fencing, installed high efficiency lighting and recycle bins, redesigned and installed fitness area, and repaved pathway along Storrow Lagoon

- 2008** New water fountains installed; Identification & tagging of more than 1,900 Esplanade trees
- 2007** Helped raise \$400,000 to rebuild the Boat Haven Docks; Conducted the first professional Esplanade User Survey; Installed solar trash compactors in partnership with the DCR
- 2006** Completed River Dock Restoration project; Completed Phase I cultural landscape report; history and condition analysis; Completed Boat Haven Engineering Study
- 2005** Initiated restoration of youth sports fields and held groundbreaking of Teddy Ebersol's Red Sox Fields in partnership with Red Sox Foundation and Hill House; Rebuilt the largest Esplanade dock, (aside from CBI); Successfully advocated for the removal of 30 hazardous trees
- 2004** Completed the Esplanade's first tree inventory; Funded the first design phase of Charlesbank Project; Park Volunteer Program launched
- 2003** Gloucester Street Dock renovated
- 2002** Successfully advocated for the replacement of all the benches throughout the Charles River Parklands
- 2001** Built Stoneman Playground and began offering enriching Park programs to children and adults



In 2015, EA fully restored the iconic Hatch Shell Oval lawn.

WITH GRATITUDE

The Esplanade Association gratefully acknowledges the individuals, businesses and foundations that generously supported our work in 2016. It is only with your help that we are able to make life better on the Esplanade.

INDIVIDUAL, FOUNDATION AND CORPORATE GIFTS

\$25,000 & ABOVE

Anonymous (2)
The Biber Foundation
Holly and David Bruce
Alexi and Steven Conine
Melissa and David Druley
Tom and Jody Gill
George B. Henderson Foundation
Alan and Harriet Lewis
Max Ultimate
The Merck Foundation
Jeryl and Steve Oristaglio
Jill and Niraj Shah
Lori and Matthew Sidman
Richard and Susan Smith Family Foundation

\$10,000- \$24,999

Amy and David Abrams
Anonymous
Connie Bacon and Jim Bevilacqua
Boston Bruins
Susan and Alan Botsford
Paul Carey
Matthew and Diana Coldren
Sandra and Paul Edgerley
Jean and Chris Egan
Audrey and Jim Foster
Ceci Cleary and Joseph Gigliotti
Sandy Steele and Paul Greenfield
Maureen and John Hailer
Allison and Andrew Hirsch
Barbara and Amos Hostetter
Beth Johnson
Becky Kidder-Smith and Tom Smith
Seth and Beth Klarman
Teresa and Errin Koster
Elizabeth and Solomon Kumin
Lisa and Greg LeBlanc
Lisa and Jeff Leiden
Therese Minton
Yvette and Peter Mulderry

Megan and Robert O'Block
Joan and Joseph Patton
Reebok International
James Rucker
Marc and Mary Lou Seidner
Christine and Robert Small
Lawrence and Lillian Solomon Foundation
Deborah and Ben Starr
Uncle Larry's Fund
Steve Wymer
Edward Zuker and Judi Rotenburg Zuker

\$5,000- \$9,999

Lianne and T.K. Ankner
Beacon Hill Garden Club
Harvey and Jayne Beker
Fiona and James Benenson
Blue Cross Blue Shield of Massachusetts
Maribeth and Mark Brostowski
Al and Catherine Browne
Clif Bar and Company
Jane Gorham and Jim Connolly
Cooley LLP
Joel and Randi Cutler
Susan and George Domolky
Kaia and Jonathan Goldstein
Elizabeth B. Johnson
Michelle and Paul Julian
Meryl Leboff
Christine and David Letts
Tristin and Martin Mannion
Margo and Fred Newman
Karen Osborn
Anthony and Creelea Pangaro
Katie Riker
Tamar and Ken Salter Frieze
Santander
Fran and Dennis Slutsky
Stephanie and Brian Spector
Katie and Paul Thurston
Eric Tomasini
Wayfair
Emi and William Winterer
Anne and Steve Woodsum

\$1,000-\$4,999

Alli and Bill Achtmeyer
Meg and Rob Adams
Joan and Bill Alfond
Anonymous
The Paul and Edith Babson Foundation
Jesse and Pam Baker
Brenda and Stephane Bancel
Robert Beal
Craig Boyce
Donna Brooks
CJ Brucato
Debra and William Bulkeley
Kathy Burdon
Dan Capobianco
Christy and Jay Cashman
Susan Ashbrook and Fritz Casselman
Anastasia and Frank Catricketes
Germaine and Michael Choe
Nancy and Chris Coburn
Margaret and Christopher Condron
Constant Contact
Wilkie and Tim Cook
Nirav and Ginger Dagli
Ilana D'Ancona
Ann Merrifield and Wayne Davis
Dan Donahue
Deborah and David Douglas
Michelle and Jim Duane
Karin and Charles Dumbaugh
EF Education First
Fred Ehrsam
Trish Encina
Elizabeth Erdreich White
Karen and Gian Fabbri
Renee DuChainey-Farkes and Gary Farkes
Grace and Edward Fey
Allison O'Neil and Patrick Fischoeder
Fisher College
Tracey and Joseph Flaherty
Sara and Peter Fleiss
Cheryl and Larry Franklin
Alice and Nick Galakatos
Garden Club of the Back Bay, Inc.
Elizabeth and Peter Georgantas
Lindsay Gifford

Kate Gilbane
Diane Gipson
Carol and Avram Goldberg
Philip Gordon
Stephanie and Tom Greene
HarbourVest
Healthworks
Melissa Hulburt
Andy Hunter
Ryan Hutchins
Bruce and Ashley Jacobs
Douglass Karp
Sabra Katz
Joyce and Brian Klock
Paula Kremer
Tamara Kumin
Sondra and Norman Levenson
Lucy and Richard Lim
Chris and Laura Lindop
Glen Sutton and Kate Lubin
Nancy and Richard Lubin
Edward Maher
Sharon and Brad Malt
Susan Kohn and Phil Markell
Sarah Mars
Massachusetts Eye and Ear Infirmary
Christine and Jeff McCormick
Sarah and John McGinty
Nick McKenney
Millennium: The Takeda Oncology Company
Daniel Mullin
Jennifer Nassour
Novartis Institutes for BioMedical Research, Inc.
Morgan Palmer
Julie and Jeff Parker
Lisa and Shep Perkins
Bianca and Craig Peskin
Margaret and Gene Pokorny
Polar Beverages
Jennifer Poveromo
Ute and Patrick Prevost
David Redlick
Dan and Natalie Santaniello
Norman Satanoski
Carolina Save and Brian Natale
Audrey and Mark Schuster
Margaret and Peter Sherin
Kate and Ralieggh Shoemaker
Stop and Shop
Alec Stern and Grayson Moore
Valerie and Ravi Thadani
The Bresler Foundation
The Tianaderrah Foundation
Geneva Thorndike
Cheryl Clarkson and Dan Townsend
Catherine Truman

The Trust Family Foundation
Michelle and Anders Vilms
Renata Von Tscharner
Barbara Wand
Jason Weiner
Wellesley Bank
Wells Fargo Capital Management
Cesarina Templeton Wheeler and Bruce Wheeler

\$100-\$999

Larry Lebowitz and Naomi Aberly
Allison and Charlie Abrams
Rebecca Abrams
Sarah Adams
Parker James and Randall Albright
Enjoli Alexander
Sofie Altenhoff
Anne and Jim Amadeo
Corey Ames
David Anderson
Anonymous
Sinem Atahan
Patty and Jerry Austen
Carolina Avellaneda
Judith Avery
Sherean Azarmi
Kenneth Bailey
Hope Baker
Laura Bange Stephens
Jon Barnes
Chris Barry
Jenna and Aaron Bates
Stephanie Bearman
Joseph Beggan
Caesar Belbel
The Benevity Community Impact Fund
Marta Bergamaschi and Alessandro Rollo
Katherine Bergmann
Suzanne and John Besser
Daniel Biles
Katharine Black
Peggy and Daniel Blitz
Jacqueline Blombach
David and Phyllis Bloom
Betty Ann Blum
Michael Bojanowski
Lily Borchert
Georgette and Sol Boucai
Richard Bowers
Shaina Bowie
Tracy Bradley
Dalia Bravo
Jennifer Brogan
Jennifer Broutas
Stuart and Joanna Brown

Kimberly Brundage
Emily Bulkeley
Garrett Byerly
Allison and Joshua Byrne
Devin Cahill
Makena Cahill
Ana Maria Camargo
Traynor Canny
Andrea Caputo
Clinton Carden
Matt Carriuolo
John and Patricia Carucci
Jorge Casal
Francesca Castaneda
Causecast Foundation
Ellen and Paul Chae
Charles Kane and Anne Eldridge
Charitable Fund
Leanne Chase
Anna Chernobaeva
Vera Wolowodiuk and Jeff Chodakewitz
Jill Christians
Amber Christoffersen
Caroline Coggeshall and David Banta
Cecily and Oliver Colburn
Jane and Cornelius Coleman
Katherine Collins
Nichola and John Collins
Nicole and Michael Conlon
Nick Connors
Martha Coxe
Fiona Coxe
Jessica Crimmins
Will Crocker
Ann Marie and Tim Cronin
Caitlin Crowe
Kristine Cummings
Deirdre Cunnane
Senaida Currie
James Cusack
Pamela and Belden Daniels
Lars Dankers
Carol Deane
Talinn Demirjian
Chris Dickson
Katherine and David Dietz
Lisa Dobey
Molly-Kate Donnelly
Amy Donovan
Zani Doumbia
Jeff Driscoll
Sandi and Mark Driscoll
Matt and Meg Dwyer
Matthew Ebert
Eckert Seamans Cherin and Mellot, LLC

Adrienne Economu
Alexis and Chris Egan
Bill and Paulie Emery
Kate Enroth and Dana Schmaltz
Trey Eppes
Jaclyn Epstein
Pamela Esselstyn
Katie and Jamie Fagan
Laurie Falzo
Sam Farr
Matthias Ferber
William and Susan Fink
Steven Finn
Ken Fishman
Jim Fitzgerald
Michael Fitzpatrick
Alexis Flanagan
Abbey Flores
William Ford
Laura Foster
Richard Freeland
Elizabeth Gale
Matteo Gallo
Cynthia Gamble
Sherley Gardner-Smith and Fred Gardner
Marcia and Harry Garvey
Marianne Gianelli
Lia Glovsky
Spencer Goodman
Pete Gori
Alexander Goriansky
Nathan Green
Stephen Griffin
Camilo Gutierrez
Nicholas Halaby
Halvorson Design Partnership, INC.
Jacqueline Hampton
Stephanie and Joe Hannasch
Jessica Harkiewicz
Deborah Harrow
Katherine Hartigan
Baron Hartley
Sue and Mike Hazard
Ann Higgins
Eloise and Arthur Hodges
Richard Hornblower
Holiday and Philip Houck
James Houghton and Connie Coburn
James and May Houghton
Nancy Hubeck
Judith Hughes
Samantha Hughes
Molly Hulsen
Clarissa Hunnewell
Geoffrey Hyatt
Annette and Irving Itzkan

Patricia Jackson
Diana James
Susan Jefferson
Erik Jefferson
Ryan Jones
Richard Joyal
Dot Joyce
William Kaelin
Deniz Kalaycioglu
Marcia and Louis Kamentsky
Sean Kane
Min Kang
Namrita Kapur
Michelle and Steve Karol
Tricia Keck
Robin Rosenthal-Kennedy and Wade Kennedy
Tom Kershaw
Mark Kiefer
Krysta Kincaid
Apple Stephen and Andrew Kirk
Tania Kluzak
Ekaterina Konchakova
Yari Korchnoy
Janna Koretz
Scott Krentzman
Roseanne Kumins
Peter and Stephanie Kurzina
Connie and Peter Lacaillade
Wyatt Larson
Pam Lassiter
Robert Lawlor
Pamela Leskar
Erin Liles
Sarah Lindberg
James Livingstone
Abigail Lokshin
Mark Lu
Ann and Mike Lucas
Pamela Lynch
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Robert and Annsley McAleer
Martha McAllister
Jackie McBride
David McCaffrey
Kathy and Paul McCormack

Laura McDonough
Stacy McGrath
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Daria McLean
Stephen Mead
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Bruce and Carol Metzler
MIT City Days
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Alison Newman
Elyse Newman
Muriel and Scott Nichols
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Katie and Ted Ongaro
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Elizabeth Patchen
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Williams Pebble
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Kimberly Pope-Stirling
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Valerie and Larry Post
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Prudential Matching Gifts Program
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Reroot LLC
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Lawrence Smith
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Mary and Bob Verville
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Catherine and Craig Weston
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Dan White
Lisa White
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Christopher Wilkins
Abby Witkin
Robin Worcester
Diane Yarrow
Candace Young
John Zaya
Benjamin Zimbel

IN KIND DONATIONS

2 Dawg Treats
Alexi and Steve Conine
Balans
Best Dressed
Blue Dragon
Boston Beer Company
Boston Bruins Foundation
Boston Duck Tours
Boston Pilates
Boston Veterinary Clinic
Chloe
Clif Bar
COJE Management
Colonial Terrace
Community Boating Inc
Cookie Uncommon
Cooley
Core de Vie
Dashing Whippets
Davio's
DJs of Boston
Dolce & Gabana
Elizabeth & Solomon Kumin
Exhale Spa
Fitness Together
Grand Colonial Hotel
Haley Henry Wine Bar
Hampshire House
Harpoon Brewery
Healthworks
Jeryl & Steve Oristaglio
Jet Blue
JetBlue Airlines
JP Licks
Kendall Square Crossfit
Kodomo
Kotseas Concierge
Larry & Valerie Post
Larry and Valerie Post
Lolita
Marathon Sports

Margo and Fred Newman
Mary Lou and Marc Seidner
Max Ultimate
Mike the Booty Guy
MSPCA
Muscle Milk
Nespresso
Pawblo Picasso
Pawsh
Pet Acupuncture Works
Pet Supplies Plus
Petco
Plant Nite
Polar
Primal Pet Foods
Red Dog Spa
Reebok Crossfit
Rimowa
Rob Adams
Salon Capri
Sara Divello
Slobbr (a dog-related phone app)
Sparkling Ice
Stop & Shop
Taj Hotel
Tani Marinovich and Charles Kouyoumjian
Ted and Kate Ongaro
UBS
Wayfair
Whisphering Angel
Whitney & Winston
Xtend Bare
XV Beacon Hotel
Yvonne's
Zumix

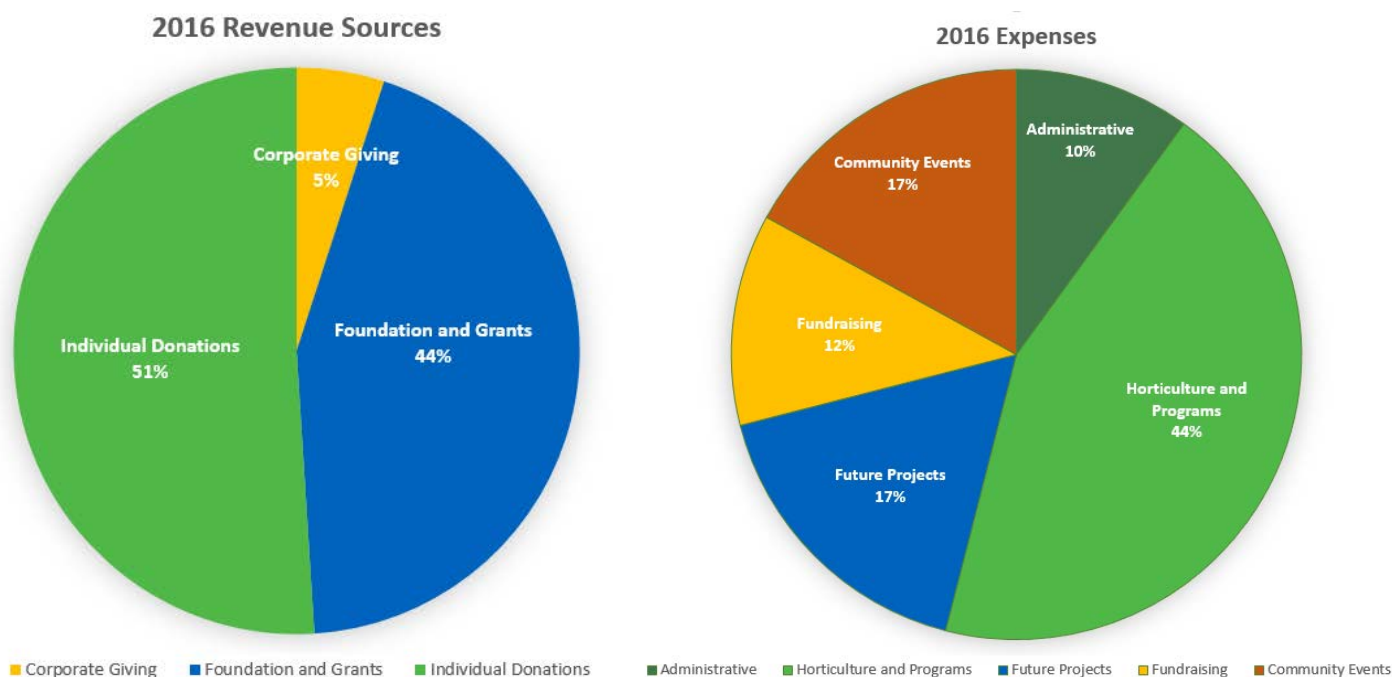
THANK YOU COMMITTEES

Development Committee
Esplanade Friends Council
Finance Committee
Governance & Nominating Committee
Horticultural Committee
Marketing Committee
Project Planning Committee

If we have made a mistake in listing your name or have not included your name, please contact our office and we will correct our records.

THANK YOU FOR YOUR SUPPORT!

2016 FINANCIALS



Esplanade Association
2016 Unaudited Financial Summary

Revenue	Percent	Amount
Corporate Giving	5%	86,021
Foundation and Grants	44%	756,287
Individual Donations	51%	877,553
Total Revenue	100%	1,719,861

Expenses	Percent	Amount
Administrative	10%	175,968
Horticulture and Programs	44%	761,901
Future Projects	17%	294,287
Fundraising	12%	200,784
Community Events	17%	286,923
Total Operating Expenses	100%	1,719,862

RETURN ON INVESTMENT













EXPLORE YOUR ESPLANADE

This map is a sample of the wayfinding signage we expect to have installed on the Esplanade in fall 2017. Until then, please let this map be your guide while you explore everything the Esplanade has to offer.

POINTS OF INTEREST

- 1 Museum of Science
- 2 State Police Barracks
- 3 Charlesbank Playground
- 4 Alfond Spray Deck
- 5 Teddy Ebersol's Red Sox Fields
- 6 Lederman Park
- 7 Community Boating
- 8 Charles Eliot Memorial
- 9 Commissioners Landing
- 10 Union Boat Club
- 11 DCR Hatch Memorial Shell
- 12 Esplanade Playspace
- 13 Arthur Fiedler Memorial
- 14 Lotta Fountain
- 15 Dartmouth Street Landing
- 16 Oliver Wendell Holmes Memorial
- 17 James and Helen Storrow Memorial
- 18 Stoneman Playground
- 19 Exercise Course
- 20 Boston University Sailing Pavilion

LEGEND

-  Footbridges/Access
-  Restrooms
-  Refreshments
-  River Docks
-  Subway Station
-  Bike Share Station
-  Parking Garage
-  Distance Between Footbridges
-  Walking Path
-  Suggested Biking Path

