# Esplanade Association<sup>™</sup>

2017 ANNUAL REPO

In partnership with



nage © Ken Rhode



### EXPLORE YOUR ESPLANADE

#### **Points of Interest**

#### PUBLIC GATHERING AREAS

- 6 Lederman Park
- 8 Charles Eliot Memorial
- 11 DCR Hatch Shell Oval
- 13 Fiedler Field
- D Boating Docks

#### **RECREATIONAL AMENITIES**

- 3 Tennis Courts
- 4 Alfond Spray Deck
- 5 Teddy Ebersol's Red Sox Fields
- 19 Exercise Course

#### PLAYGROUNDS

- 3 Charlesbank Playground
- 12 Esplanade Playspace
- 18 Stoneman Playground

#### BOATING AND SAILING FACILITIES

- 7 Community Boating, Inc.
- 10 Union Boating Club
- 20 Boston University Sailing Pavilion

#### DISCOVER THE HISTORY OF THE PARK

- 8 Charles Eliot Memorial
- 9 Commissioners Landing
- 11 DCR Hatch Memorial Shell
- 13 Arthur Fiedler Memorial
- 14 Lotta Fountain (dog friendly)
- 15 Dartmouth Street Landing
- 16 Oliver Wendell Holmes Memorial
- 17 James and Helen Storrow Memorial

#### INSTITUTIONS

- 1 Museum of Science
- 2 State Police Barracks

Visit www.esplanadeassociation.org to learn more about Points of Interest on the Esplanade

#### Map Legend

- Footbridges/Access
- (III) Restrooms
- Refreshments
- D River Docks
- Subway Station
- 😟 Bike Share Station\*
- Parking Garage
- Distance Between Footbridges
- ···· Walking Path
- Suggested Biking Path

\*Use the Hubway app for up-to-date information about bike station locations

## **OUR MESSAGE TO YOU**

#### Dear Friends,

On behalf of the board and staff of the Esplanade Association, we sincerely thank you for making 2017 an impactful year for the Esplanade! With your support, we invested a record amount in the park, restoring a historic fountain, enriching **12** garden beds, caring for **1,700** park trees, commissioning the first-ever public art mural on the Esplanade, and more.

Throughout this report, we reflect on our significant accomplishments last year. Using nearly **5,000** hours of donated volunteer labor, we **revitalized and enhanced** the Charles River Esplanade, removing invasive species and repainting park benches. Through one of the only fully organic public horticulture programs in the country, we **sustained** the natural green space, including work that led to the return of four species of native plants! We also **built** community in the park by presenting programs for park-lovers of all ages.

As you read, pay close attention to the **"Coming in 2018"** boxes throughout the report, which will provide a sneak peek at much of the exciting work we have planned this year. 2018 is going to be a phenomenal year for the Esplanade–one filled with musical performances from local artists, the installation of a series of welcome signs to orient park visitors, and the development of a plan to improve the safety of pedestrians and bicyclists on the pathways.

Our work is only possible with the support of so many of you – our donors and Members. We also wish to thank our long-time partners at DCR, as well as the numerous individual, corporate, foundation, and nonprofit partners recognized throughout this report. Further, we would like to take this opportunity to again express our gratitude to Tani Marinovich for her efforts over five years as Development Director and then Executive Director of our organization, and to Jessica Crimmins, who served as Interim Executive Director throughout last fall. Thank you both!

The Esplanade is a special place in Boston. For some, it's a tranquil oasis where they're able to sit on a shaded bench with a good book. Others log countless miles running the Esplanade's beautiful riverfront paths. More still, spend time with friends and family listening to the Charles River lap against the docks or enjoying the vibrancy of the park's many signature event offerings. We're thankful every day that we're able to care for this park that does so much to enhance the quality of life for all those who visit.

Thank you for making life better on the Esplanade. We hope to see you in the park soon!

Michael J. Nichols Executive Director Alexi Conine Board Chair



### **WELCOME MICHAEL J. NICHOLS**

Michael Nichols joined the Esplanade Association as Executive Director in November of 2017. He has broad experience in law, government and non-profit management and a vision for the future direction of the Charles River Esplanade as an innovative, sustainably maintained recreational destination and cultural asset. Prior to joining the Esplanade Association, Michael served as Chief of Staff at the Rose Fitzgerald Kennedy Greenway Conservancy in Boston.

# WHO WE ARE

### MISSION

The Esplanade Association is a **100%** privately-funded nonprofit organization that works to revitalize and enhance the Charles River Esplanade, sustain the natural green space, and build community by providing educational, cultural, and recreational programs for everyone. Working in collaboration with the Massachusetts Department of Conservation and Recreation, the Esplanade Association is dedicated to improving the experiences of the millions of visitors who enjoy Boston's iconic riverside park.

### **BOARD LIST\***

Alexi Conine *Chair* 

Frank Panayotou Vice Chair

Dan Capobianco Treasurer

Jody Gill Secretary

### **STAFF LIST**

Michael J. Nichols *Executive Director* 

Eric DiTommaso Organic Land Care Horticulturist

Abigail Fischer Development Manager

Allison Godfrey Office Admin Directors T.K. Ankner Harvey Beker Fritz Casselman Jessica P. Crimmins Susan Domolky Chris Egan Audrey Foster James Foster Jeryl Oristaglio Tony Pangaro Joan Patton Margaret Pokorny Carolina Säve-Natale

Micah Jasny Stewardship Manager

Lisa LeBlanc Special Programs Manager

Sulo Musyaju Finance Manager

Emily O'Connor Director of Park Operations Alicia Towns Franken Emi Winterer Edward Zuker

Directors Emeritus Margo Newman David Solomon Sandy Steele

\*Current as of March 2018

Renee Portanova Horticulture Manager

Kelsey Pramik *Marketing & Events Manager* 



From left to right: Renee, Eric, Abigail, Micah, Allison, Lisa, Emily, Michael, and Kelsey

# BYTHE NUMBERS Esplanade **ON THE ESPLANADE**

2017 was an amazing year for the Charles River Esplanade, as well the Esplanade Association! With your support, we continued to grow our capacity to **revitalize and enhance** the Esplanade, preserve natural green space, and build community.

# **VOLUNTEERS**

1,610 volunteers helped improve the park

# PROGRAMS



### 700 children

enjoyed a day of outdoor play through ChiP

## \$100,000 in labor donated 4,757 people

by volunteers

participated in free Yoga, Zumba, and Bootcamp classes

# MAINTENANCE



48% of trees pruned since 2015

**271 benches painted** Every bench in the Park!

3 high school interns trained

# HORTICULTURE



### 7,800 gallons

of compost tea used instead of chemicals

**12 ornamental gardens** maintained throughout the Esplanade

### 1,935 perennials, shrubs, and trees planted in the Park

# **PROJECTS**



10 coats of paint used in the Patterned Behavior art mural

\$359,000 invested in restoring the Lotta Foundation and the landscaping around it

# **INTRODUCING ARTS & CULTURE**



Before and After. Art has significantly brightened this formerly unwelcoming space.

*Patterned Behavior* was the first mural commissioned by the Esplanade Association and was curated and produced by Now + There. The concept for this mural takes inspiration from the Esplanade's immediate environment and the many ways this space is enjoyed and used day-to-day.



Esplanade Association Board members, donors, partners, and staff celebrate the completion of the Patterned Behavior art mural with a special view from the Charles River.

*Patterned Behavior* echoes the beauty, diversity and energy of the Esplanade and life along the Charles River. In addition, the mural:

- Enlivened an unwelcoming area of concrete and asphalt
- Eliminated graffiti in a vulnerable area
- Showcases many of the ways the park is enjoyed, from sailing, to bicycling, to bird-watching
- Highlights the need for safer pathways at "pinch points"

The mural was completed in September 2017 and is intended to remain in place for up to two years. It reflects the relationships and patterns created by human interaction with the space and the busy intersection of water, land and sky. The piece is joyful and contemporary, reflecting how the park has grown and changed since its dedication over **100** years ago.

### COMING IN 2018: THE ESPLANADE AS AN OUTDOOR CONCERT HALL!

The Esplanade Association was thrilled to receive a grant from the Boston Foundation to provide new arts programming in the park in 2018 while celebrating the region's diverse artists, audiences, and nonprofit cultural organizations. Stay tuned for the announcement of several outdoor performances to come!



# **REVITALIZING MEMORIALS & LANDSCAPES**



To celebrate the revitalization of the Lotta Fountain (pictured above), the Esplanade Association hosted a ribbon cutting on June 15, 2017, in partnership with the Massachusetts Department of Conservation and Recreation.



Organic Land Care Horticulturist Eric DiTommaso placing signage at the newly renovated Eliot Memorial Lawn.



### LOTTA FOUNTAIN RESTORED TO FORMER GLORY

For generations, the Lotta Fountain was a place where dog owners could relax and socialize while providing their canine friends with cool water on hot summer days. After decades of neglect, the fountain needed significant repairs. The Esplanade Association privately raised funds necessary to fully restore the Lotta Fountain to working condition, including an operating fountain with a bronze basin.

This restoration project is a testament to our commitment to investing in capital improvements throughout the park and their ongoing maintenance. Restoring the fountain to active use has enlivened the area, bringing park dogs and their humans back to this beautiful gathering space.



From left to right: Esplanade Association Board Members Margo Newman, Jeryl Oristaglio, Margaret Pokorny, Alexi Conine, Jody Gill, and Emi Winterer celebrate the restoration of the Lotta Fountain.

#### LAWN CARE

The lawns of the Esplanade are well-used daily-for everything from picnics to sunbathing to throwing a frisbee or football-and for special events like concerts and our free fitness classes. This consistent usage impacts the lawns, resulting in bare patches, dust in dry weather, and compacted soil.

As part of a growing focus on annual lawn maintenance, the Esplanade Association restored both the Eliot Memorial lawn and the Hatch Shell Oval lawn in 2017. Care work included aeration, top-dressing with compost, non-synthetic fertilizer application, and over-seeding.

### **DCR: OUR PARTNER IN STEWARDSHIP**

The Esplanade Association works closely with the Massachusetts Department of Conservation and Recreation to assess priorities for restoration and improvement within the park. Thank you to the DCR for your support and collaboration throughout 2017!

# **ENHANCING THE VISITOR EXPERIENCE**

### ESPLANADE VOLUNTEER PROGRAM

Volunteers are the lifeblood of our efforts to 'Make Life Better on the Esplanade'. The Esplanade requires a tremendous amount of care in order to remain safe and beautiful; thus, volunteer contributions are invaluable to improving the park visitor experience. Working alongside Esplanade Association staff, volunteers participate in a host of park beautification and maintenance projects including planting native species, managing invasive species and weeds, raking leaves, removing litter, and painting park benches.



Volunteers from Dechert LLP picked up 33 bags of trash around the Bistro, Community Boating, and Lee Pool.

In 2017, **1,610** horticulture volunteers joined us in the park. These volunteers painted **271** benches (every bench in the park!) and cleared **467** industrial-sized bags of litter. **21** corporate groups participated in the Volunteer Program, with a record level of financial support. In total, volunteers completed **4,800** hours of volunteer work, providing the Esplanade Association over **\$100,000** in volunteer labor (the equivalent of more than two full-time employees!).

Nearly **100** additional volunteers supported the Esplanade Association throughout the year at our events.

"We had a wonderful time both days. It was not only great to get outside and do some good, but it was great team development experience!"

### - Adelle Greenberg, Wellesley Bank



Wells Fargo Advisors volunteers raked leaves around the exercise course.



Volunteers from Tufts Health Plan painted benches and removed invasive plants near Community Boating.

If you're interested in scheduling a volunteer event on the Esplanade for your company, group, or finding an individual volunteer opportunity, please email Micah Jasny at **mjasny@esplanadeassociation.org** or call 617-227-0365.

### ESPLANADE BANNER PROGRAM

In partnership with Reebok, the Esplanade Association installed **70** banners from the Longfellow Bridge to the Mass Ave Bridge. These banners promoted active recreation in the park, brightened the pathway along Storrow Drive, and created visual connections to the park for several miles.



Temporary banners between the Longfellow Bridge and the Mass Ave Bridge.



Flowers on the Esplanade attract and feed pollinators like this bee.

explore them further.

### **PARK BULBS & FLOWERS**

In fall 2016, our Horticulture staff planted **42,000** bulbs, including Tulips, Daffodils, Crocuses, Muscari, Snowdrop, Spring Beauty, and more. These bulbs bloomed in spectacular fields of color, particularly concentrated in the **Otis Memorial Grove, Exercise Course**, and **lagoon** areas.

In fall 2017, Esplanade Association staff planted additional bulbs for viewing in spring 2018.



Purple flowers in an Esplanade run-off garden. Photo by Pam Steel.

Horticulture staff planted **1,935** perennials, shrubs and trees in 2017! We invested in new park plantings to beautify the Esplanade and strengthen the park ecosystem. Both the **Holmes Memorial Garden** and the **Eliot Memorial** were enriched with the addition of Irises, Bottlebush, and groundcover varieties. The **Esplanade Playspace** and **Stoneman Playground** were beautifully accented with new plantings, including Hypericum, Geranium, and Lilacs. We added **3,000** Crocus bulbs to the **Clarendon Garden**, as well as a selection of perennials.

A large replanting was done around the Lotta Fountain to accompany the ribbon-cutting.

### COMING IN 2018: WELCOME SIGNS & MAPS

Welcome signs will be installed in early 2018 at six park entrances: Arlington Street/Fiedler Footbridge, Dartmouth Street, Fairfield Street, Massachusetts Avenue, Silber Way, and Boston University. The signs will provide park visitors with a new map and information about Points of Interest in the park to help improve the visitor experience. Thank you to the George B. Henderson Foundation, The Lynch Foundation, and the Museum of Science for their support of this project.

ORNAMENTAL GARDENS

Our two full-time Horticulture staff water, plant, mulch, weed, and apply compost tea to **12** ornamental gardens throughout the Esplanade. Many of these gardens showcase a spectacular variety of native and pollinator-friendly species and we encourage you to

# **ENCOURAGING PLAY, HEALTH & WELLNESS**

### **PLAYGROUNDS**

There are three playgrounds on the Esplanade: the **Esplanade Playspace**, **Stoneman Playground**, and the **Charlesbank Playground**.

The Esplanade Playspace is located near the Hatch Shell and the Arthur Fiedler Footbridge. Built in 2011, this playground features state-ofthe-art equipment that is designed to increase upper body strength in children ages 5-12 while also encouraging play.

The Stoneman Playground is located between Fairfield and Massachusetts Avenue. The playground features distinct areas for both toddlers and kids. A toddler playground, geared towards children three and under, features climbing structures, slides, swings, and a model car. The playground area for older kids includes a challenging climbing structure like a fire pole and monkey bars.



The Esplanade Playspace is conveniently located next to the Arlington Street footbridge.

The Charlesbank Playground is located near Teddy Ebersol's Red Sox Fields and the Museum of Science. Geared toward children ages 5-12, the playground offers several climbing structures with varying degrees of difficulty.

Did you know that the Esplanade Association pays for repairs and maintenance at the Playspace and Stoneman playgrounds? When two pieces of equipment were significantly damaged at the Esplanade Playspace in fall 2017, the Esplanade Association came to the rescue, ordering a new 'Cloud 9' swing and replacing the zipline!



Children in the Park participants experience touch tanks provided by the New England Aquarium.

### **CHILDREN IN THE PARK (ChiP)**

Each summer, the Esplanade Association brings over **700** children ages 5-17 to the Esplanade for free field days. This year, campers from 20+ camps and 13 different zip codes, including Roxbury, Dorchester, Chinatown, Mattapan, and Dudley Square, participated in the Children in the Park program. Activity partners included Playworks, the New England Aquarium, the Museum of Science, Metro Lacrosse, Zumix, and the Boston Bruins.

Thank you to the Highland Street Foundation, the Boston Bruins Foundation, and The Reebok Foundation for their generous funding to make this program possible, and to Polar and Sweetgreen for their inkind donations!

### COMING IN 2018: IMPROVED BIKE & PEDESTRIAN SAFETY

In 2018, the Esplanade Association will hire a consultant to develop an Esplanade Pathway Improvement and Safety Plan. This plan will provide design concepts and schematic plans for revisions to the Esplanade pathways that will allow their use in a safe and efficient manner by pedestrians of all abilities, parents with children, runners, and those bicycling for recreation or as commuters.

### FAMILY ADVENTURES

Led for the first time in 2017, the Family Adventures program invited families to enjoy time together on the Esplanade while participating in four days of activities in the park. The inaugural Family Adventures included a free guided kayak tour and fishing on the Esplanade docks; a tree walk led by our Horticulture Manager with tree ID booklets for kids; a wildlife walk to identify bird and animal species along the Esplanade; and the Esplanade A-to-Z Scavenger Hunt. Thank you to Reebok for generously supporting the first year of Family Adventures programming.



The Esplanade 5K course takes a scenic riverfront route with spectacular views of the Longfellow Bridge, the Boston and Cambridge skylines, and our Esplanade lagoons.



A father and son enjoy the Father's Day fishing and kayaking activities.

#### **ESPLANADE 5K**

300 runners joined us for the Second Annual Esplanade Sunset 5K, which raised over \$18,000 for the Esplanade Association. Despite temperatures that reached 95 degrees, runners enjoyed a scenic loop of the Esplanade.

### CANINE PROMENADE

Over 100 Esplanade neighbors and families got creative, dressing their dogs in Halloween costumes for the Annual Canine Promenade, a half-mile loop around the Esplanade.



Dogs had a blast at the Canine Promenade! Pictured: Capone the Pilgrim, Covey the Butterfly, Flash the DCR Park Ranger, and Potato the Hippie.

### **HEALTHY, FIT & FUN**

Over 4,700 people joined us for free outdoor fitness classes on the Esplanade, as part of our Healthy, Fit & Fun outdoor fitness series. Classes included Tuesday night Zumba where the 4th of July fireworks go off, Wednesday night Yoga in an unbelievably relaxing setting facing the Charles River, and a Thursday night Bootcamp that grew five times over by the end of last summer.



Healthy, Fit & Fun Yoga classes take place on Fiedler Field with gorgeous views of the setting sun over the water.

# MAINTAINING THE PARK ORGANICALLY

Did you know that day-to-day horticultural care of the park is **100%** organic? The Esplanade is one of the only public parks in the country that is managed without the use of pesticides, herbicides, synthetic fertilizers, or other unsustainable practices!

How is that possible? Our two full-time field staff use organic practices that include removing weeds by hand, composting vegetative debris, applying compost tea (more below), and analyzing and interpreting soil tests in order to make adjustments to meet our soil's nutrient needs.

Our Horticulture staff are fully accredited in accordance with the Northeast Farming Association's Organic Land Care standards, and they use these criteria throughout the park.

### **COMPOST TEA**

One of the tools available in an organic program to address soil fertility and overall plant health is the use of compost tea. Compost tea is a special brew of compost, water and other ingredients to boost biologic activity. Compost tea helps increase the soil's biodiversity and improves plant health as a result. Approximately **7,800** gallons were applied to lawns and gardens throughout the spring and fall of 2017.

### SIGNS OF A HEALTHY PARK

In summer 2017, our Horticulture staff was thrilled to see the return of four species of native plants to the park: Button Bush (*Cephalanthus occidentalis*), Rose Mallow (*Hibiscus lasiocarpos*), Milkweed (*Asclepias syriaca*) and Elderberry (*Sambucus canadensis*). Staff harvested seeds from these native plants and have begun the process of propagating them for future plantings in the park.



An Esplanade Association staff member prunes trees along a lagoon.

The four native species of plants spotted in the park over the summer: Button Bush, Rose Mallow, Milkweed, and Elderberry.

### TREE CARE

Over the last several years, the Esplanade Association has focused our efforts heavily on the health of the park's more than **1,700** trees. In fall 2017, EA worked in partnership with the Department of Conservation and Recreation and a project consultant to draft a comprehensive Esplanade Tree Management and Succession Plan. The plan will build on an existing tree inventory to create a multi-year maintenance and planting plan, ensuring a healthy tree canopy for future generations.

With our inventory system, the Esplanade Association is able to easily track tree maintenance efforts and tree health, enabling us to move forward with best practices for ongoing tree maintenance. Based on this system, EA hired an independent contractor to complete pruning work between the Union Boat House and Community Boating. Since 2015, **48%** of the park's trees have been pruned in total, improving the health of the trees and decreasing public safety concerns.

Thanks to the Beacon Hill Garden Club, the Biber Foundation, and the Garden Club of the Back Bay for their support of this project.

# **ADVOCATING & EDUCATING**



Intern Camella had the experience of the summer when she met Matt Damon while working on the Esplanade!

### HIGH SCHOOL INTERN TRAINING

In partnership with the City of Boston and the Boston Private Industry Council, and with generous funding from Blue Cross Blue Shield of Massachusetts and the Beker Foundation, the Esplanade Association was able to hire three paid high school interns for the summer season. They gained valuable hands-on experience working in the field with our Horticulture staff.

### PARKS & WATER LOBBY DAY

Several members of the Esplanade Association staff and board participated in the Parks & Water Lobby Day hosted by the Environmental League of Massachusetts. They met with Rep. Jay Livingstone and Sen. William Brownsberger to advocate for increased funding for state agencies that manage our parks and natural resources.

### **INVASIVE PLANT MANAGEMENT**

With funding from the Merck Foundation, the Esplanade Association began a pilot project to assess best management practices to reduce the influx of the invasive plant Phragmites australis (Common reed) along the Esplanade shorelines.

A consultant established six treatment locations and applied treatments for Phragmites. Monitoring will continue throughout 2018. The findings of this pilot project will be shared with the Department of Conservation & Recreation and other local parks agencies, shaping future management protocol. Without our work, Phragmites would more severely threaten the riparian ecosystem of the Esplanade.

This study complements the ongoing work of our volunteers, who cut back invasive plants on the shoreline of the Esplanade and plant more non-invasive species to stabilize the banks.

### OTHER ADVOCACY AND EDUCATION WORK

• The Esplanade Association was engaged in a series of three public meetings to reimagine the former Lee Pool as a multi-purpose indoor/outdoor pavilion. EA has partnered with the nonprofit Hill House to more comprehensively plan for how the pavilion will be constructed, operated, and funded.

- John H. Alschuler, Chairman of HR&A Associates and Emeritus Chair of Friends of the Highline, spoke about his experience in public-private partnerships across the country at our Annual Meeting.
- Two weeks before Earth Day, Dr. John L. Keller of the Citizens' Climate Lobby and MIT Professor Dr. Daniel Rothenberg gave a talk on Climate Change & Local Solutions to Esplanade Association Members.
- The Annual CEO Breakfast brings together local thought-leaders for an informative speaking program and networking opportunities with their peers, all held on the stage of the iconic Hatch Shell.
- Over **400** volunteers participated in the 18th annual Earth Day Charles River Cleanup on the Esplanade.

# WITH GRATITUDE TO OUR DONORS

# The Esplanade Association gratefully acknowledges the individuals, businesses and foundations that generously supported our work in 2017. It is only with your help that we are able to make life better on the Esplanade!

### INDIVIDUAL, FOUNDATION AND CORPORATE GIFTS

#### \$25,000 AND ABOVE

Anonymous The Biber Foundation Alexi and Steven Conine Jean and Chris Egan Audrey and Jim Foster The George B. Henderson Foundation Jody and Tom Gill **Highland Street Foundation** Harriet and Alan Lewis The Lawrence and Lillian Solomon Foundation The Lynch Foundation Jeryl and Steve Oristaglio The Reebok Foundation Mary Lou and Marc Seidner Jill and Niraj Shah Lori and Matthew Sidman

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Susan Rilev William Roberts Pat and John Rodgers Kristen Roffi Olivia Rogan Michelle and Thomas Roloff Thomas Rosin **Michael Rouns** Gabrielle Rundle Jody Saarmaa Safety Insurance Tedd Saunders Megan Schaefer Megan Schliep Marvin Schorr Johanna Seddon Jessica and Nikuni Shah Kathryn Shepherd Steve and Carol Silver Grant Simpson Chris Smith Thurman Smith Judith and Barry Solar Vivian and Lionel Spiro Lorry and Diane Spitzer John Spooner David and Pat Squire Christian and Laura Stephens Josh Stiles Lise and Myles Striar Nancy and Byron Stutzman Mimi Sun **Benjamin Sutton** William Swanson sweetgreen Britt Tartaglia Karen and Dan Taylor Lydia Thew Vyctoria Thwreatt Janet Tiampo Joan and Edwin Tiffany Brian Tobin **Denise and Ron Tompkins** Sharon and Jean Jacques Toulotte Mary Fran and Tom Townsend Jay Tracy Anne and Brian Truesdale Gina and Scott Usechek Caroline Vaillant Mark Valle Catherine and Robert Vandenabeele John Vecchione

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#### **\$99 AND UNDER**

2 Dogs Treats Anonymous Kathryn Aboujaoude Michelle Accettullo Elliot Albirt Enjoli Alexander Omar Alkabbani Cali Asuncion Karen Aylmer Denis Babani **Rachel Bakish** Paula Beatty Erin Behan Maya Berdzenishvili Megan Blair Elyse Blanda Barbara Bojba Boston Red Dog Pet Resort and Spa Lorraine Bressler Michael and Katie Brewer Kimberly Brundage Samantha Burns Zach Burrus

Jenn Bussell Katie Cannon Janet Carroll Donelan Kristin and Joseph Casey Colleen Casey Rosanna Cavallaro Martha Childs Joan and Frank Christison-Lagay Emily Chu Joyce Chuang Amy Chung Monica Connarton **Diane** Cotting William Coughlin Linda Cox David Crossman Alicia Dalba Veronique Daphnis Charley and Elaine Davidson Robert and Jo Ellen Davidson Denise Dorgan and Richard Diephuis Leigh Anne Dempsey Mary Ella Donleavy Kevin Donnelly Jillian Drago Sandra Drubner Andrew Duffy Britt Dunn Meg and Matt Dwyer Mary English **Elisabeth Evans** Julienne Finnegan **Tiffany Finnegan** Aleda Freeman Nathalie Garcia Paola Garza Jane Gibbons Nora Goddard Amy Gold Phyllis Goldman Jeanie Gorlovsky-Schepp Rebecca Gordon Stephanie and Tom Greene Grace Gregor Mathilda McGee-Tubb and Peter Grieco Laura Grip Arjun Gupta **Brandon Harper** Susan and Michael Hartnett Sonia Hauser Marilyn Hernandez

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### THANK YOU TO OUR

### **COMMITTEES**

5K Committee Development Committee Friends Council Finance Committee Governance & Nominating Committee Horticultural Committee Moondance Gala Host Committee Project Planning Committee

If we have made a mistake in listing your name, or have not included your name, please contact our office and we will correct our records. Thank you for your support!

# **A STRONG FINANCIAL POSITION**

2017 was one of the Esplanade Association's strongest financially as we achieved a record level of support in revenue and our corresponding support for in-park work and programming! Below is an unaudited summary of the year, with \$1,745,100 in revenue and \$1,687,000 in expenses.





# **RAISING FUNDS IN STYLE**

As a 100% privately-funded non-profit organization, the Esplanade Association is only able to succeed with the support of people who care deeply about the Charles River Esplanade. Below are a few of the many dedicated individuals who invested in the park in 2017 by attending the Moondance Gala. We are grateful to everyone who has helped—and continues to help—ensure that the Esplanade remains a dynamic, thriving community resource for generations to come.



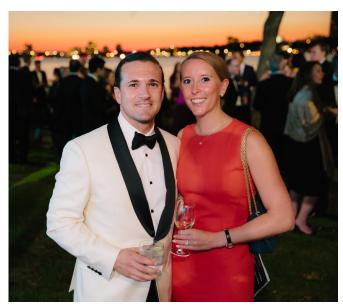
Moondance Gala 2017 Co-Chairs Lori Sidman and Jean Egan.



Jeryl and Steve Oristaglio



John and Maureen Hailer with friends.



Bryan Natale and Caroline Save-Natale.

### **2018 MOONDANCE GALA**

Our 2018 Moondance Gala will be held on Saturday, September 15. To purchase tickets or sponsor the event, please contact Abigail Fischer at **afischer@esplanadeassociation.org** or 617-227-0365 ext. 402.

Esplanade Association 376 Boylston Street, Suite 503 Boston, MA 02116 617-227-0365

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