



# MOONDANCE GALA SEPTEMBER 14, 2019

## 2019 Sponsorship Packages

As a Moondance Gala Sponsor you will directly support our work to revitalize and enhance the Charles River Esplanade.

### \$100,000 Esplanade Legacy Sponsorship

- Premiere Gala seating for two tables of 12 guests each
- Private Hatch Shell Dinner\* for up to 20 guests
- Premium recognition on invitation & related event materials
- Invitation to Host Committee Breakfast in September

### \$50,000 Esplanade Visionary Sponsorship

- Premiere Gala seating for a table of 12 guests
- Private Hatch Shell Dinner\* for up to 20 guests OR an additional table of 12 at the Gala
- Premium recognition on invitation & related event materials
- Invitation to Host Committee Breakfast in September

### \$25,000 Esplanade Champion Sponsorship

- Premiere Gala seating for a table of 12 guests
- Premium recognition on invitation & related event materials
- Invitation to Host Committee Breakfast in September

### \$17,500 Esplanade Benefactor Sponsorship

- Gala seating for a table of 10 guests
- Prominent recognition on invitation & related event materials
- Invitation to Host Committee Breakfast in September

### \$10,000 Esplanade Patron Sponsorship

- Gala seating for 6 guests
- Recognition on invitation & related event materials
- Invitation to Host Committee Breakfast in September

### \$6,000 Esplanade Innovator Sponsorship

- Gala seating for 4 guests
- Recognition on invitation & related event materials
- Invitation to Host Committee Breakfast in September

### \$3,000 Esplanade Revitalizer Sponsorship

- Gala Seating for 2 guests
- Recognition on invitation & related event materials
- Invitation to Host Committee Breakfast in September

### \$1,250 Individual Tickets

- Limited tickets available

\* The Esplanade Association has a limited number of Hatch Shell Dinners available each year. Please call Michael Nichols at (617) 532-0051 to inquire about availability if interested in this sponsorship benefit.



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## 2019 Sponsorship Form

Yes! I would like to support the Esplanade Association through a donation to the Moondance Gala

Sponsor Listing: \_\_\_\_\_  
(Name you would like listed on recognition materials)

- \_\_\_\_\_ \$100,000 Esplanade Legacy Sponsorship
- \_\_\_\_\_ \$50,000 Esplanade Visionary Sponsorship
- \_\_\_\_\_ \$25,000 Esplanade Champion Sponsorship
- \_\_\_\_\_ \$17,500 Esplanade Benefactor Sponsorship
- \_\_\_\_\_ \$10,000 Esplanade Patron Sponsor
- \_\_\_\_\_ \$6,000 Esplanade Innovator Sponsor
- \_\_\_\_\_ \$3,000 Esplanade Revitalizer Sponsor
- \_\_\_\_\_ Ticket(s) # \_\_\_\_\_ x \$1,250 per ticket

### Attendance:

- I will be attending the Moondance Gala
- I cannot attend the Moondance Gala and wish to make a fully tax deductible gift to support the **Esplanade Park Fund** through Sponsorship of the Gala.

## Sponsor and Billing Information

\_\_\_\_\_ Check (Please make checks payable to "Esplanade Association")  
 \_\_\_\_\_ Credit Card (circle one):    MasterCard    Visa    American Express    Discover

Name on Credit Card: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_  
 Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_  
 Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please send to:

Michael Nichols  
 Esplanade Association  
 376 Boylston Street, Suite 503  
 Boston, MA 02216  
 at [development@esplanadeassociation.org](mailto:development@esplanadeassociation.org) or 617.532.0051



# MOONDANCE GALA SEPTEMBER 14, 2019

## Event Details

**Saturday, September 14 at 6:30pm  
On the Charles River Esplanade**

The Moondance Gala is an evening like no other, featuring an exquisite dinner, inspired cocktails, music, and dancing! Set in a clear tent overlooking the Charles River, this year's event will sparkle under the canopy of the park's majestic trees.

This year we **Reflect, Renew, Replant**. The Charles River Esplanade provides an unparalleled setting for reflective and restorative moments, thanks to a mix of gardens, pathways, playgrounds, fields and trees along the water. Join us as we host over 400 of Boston's leaders in business, politics, and philanthropy to come together to socialize, celebrate, and support our public park.

We will be honoring Dan Mathieu with the Charles Eliot Visionary Award for his long-time support of the Esplanade Association and the park.

**Moondance After Dark  
9:00pm – Midnight**

The party continues! At 9:00 p.m. the event opens up for **Moondance After Dark**, which invites over 250 of Boston's young professionals and emerging influencers to experience the Gala after-party. Hosted by the Esplanade Friends Council, guests enjoy cocktails, late night bites, dessert, and dancing alongside the twilight riverfront.







# MOONDANCE GALA SEPTEMBER 14, 2019

## 2019 Moondance Gala Host Committee

### Brenda & Stéphane Bancel, Co-Chairs

### Alexi & Steven Conine, Co-Chairs

Lianne & T.K. Ankner	Jessica & Martin Crimmins	Jody & Tom Gill	Margo & Fred Newman
Pam & Jesse Baker	Sophia D'Angelo	Lauren & Paul Grogan	Christine Olsen & Robert Small
Brenda & Stephane Bancel	Elizabeth & Gonzague de Montrichard	Marc Hall	Jeryl & Steven Oristaglio
Debbie & Randy Barker	Gitika & Amit Desai	Allison & Andrew Hirsch	Kelly & Frank Panayotou
Jeff & Nicole Bellows	Namrita Kapur & Tom DeWinter	Barbara & Amos Hostetter	Joan & Joseph Patton
Fiona & James Beneson	Susan & George Domolky	Laura Iannetta & Doug Fisher	Jennifer Poveromo
Marta Bergamaschi & Alessandro Rollo	Missy & David Druley	Michelle & Paul Julian	Debra Rutter
Maureen & Craig Boyce	Karin & Charles Dumbaugh	Elizabeth & Solomon Kumin	Annie & Alex Sacerdote
Debra & William Bulkeley	Jean & Christopher Egan	Lisa & Greg LeBlanc	Jill & Niraj Shah
Suzie Tapson & Gordon Burnes	Barbara & Michael Eisenson	Lisa & Jeff Leiden	Lori & Matthew Sidman
Anastasia & Frank Catricketes	Karen & Gian Fabbri	Eric Levin	Stephanie & Brian Spector
Germaine & Michael Choe	Amy Feind Reeves & Douglas Reeves	Jennifer Keddy & Stuart Levinson	Sandra Steele & Paul Greenfield
Angela & Michael Cirami	Jessica & Greg Fisher	Pixie Robinson & Tom Lewis	Demetra & Reza Taleghani
Cheryl Clarkson & Dan Townsend	Maggie Moore & Michael Fleisher	Lucy Moon & Richard Lim	Catherine Truman
Kerry Collins	Claire & Adam Forkner	Daniel Mathieu & Tom Potter	Emi & Bill Winterer
Alexi & Steven Conine	Audrey & James Foster	Shannon & Aengus McAllister	Hope Sidman & Steve Wymer
Marua Connolly & John Egan	Alicia Towns Franken & Michael Franken	Kay & Anjan Mukherjee	Judy Robenberg & Ed Zuker
Wilkie & Tim Cook	Tracy & Matt Friedman	Sandra Nastasi	
	Ceci Cleary & Joseph Gigliotti	Carolina Save-Natale & Bryan Natale	as of 7/1/19



## Frequently Asked Questions

### **What is a private Hatch Shell Dinner?**

Hosting a private dinner on the stage of the DCR Memorial Hatch Shell on the Charles River Esplanade is truly a one-of-a-kind evening. Up to a maximum of 20 guests will enjoy cocktails, dinner, and dancing on this iconic stage. Dinner includes full open bar with beer, wine, specialty cocktail, passed hors d'oeuvres, appetizer, entrée, and desserts catered by MAX Ultimate. Décor, flowers, menu, and music to be determined by the host. Note: The Esplanade Association has a limited number of Hatch Shell Dinners available each year.

### **Can I substitute my sponsorship benefits?**

Generally we do not allow the substitution of benefits for the Moondance Gala. However, the first priority of our co-chairs and staff is to ensure our guests an unparalleled evening in the park. With questions or concerns about the stated sponsorship levels and benefits, please contact Michael Nichols at [mnichols@esplanadeassociation.org](mailto:mnichols@esplanadeassociation.org) or 617-532-0051.

### **Is my sponsorship tax deductible?**

If you attend the event, the non-tax deductible portion of each ticket purchased or included in your sponsorship is \$175. If you do not attend the event, your sponsorship is 100% tax deductible.

### **Can I use my DAF to sponsor the Moondance Gala?**

We are aware the IRS is reviewing whether donor advised funds may be used for any portion of fundraising event tickets and/or fundraising event sponsorships if the donor-advisor attends the event. DAFs may not provide any personal benefit to the donor, and individual tickets must be purchased through another funding source, in addition to the full sponsorship amount. The Esplanade Association recommends Moondance Gala sponsors consult their DAF manager, tax advisor, and legal counsel for definitive tax guidance. If you do not attend the event, your sponsorship may be funded 100% through your DAF.

### **About the Esplanade Association**

The Esplanade Association is a privately-funded nonprofit organization that works to revitalize and enhance the Charles River Esplanade, preserve its natural green space, and build community in the park by providing educational, cultural and recreational programs for everyone.