2022 Moondance Gala Sponsorship Packet

Event Details

Saturday, September 10, 2022
6:00pm
Fiedler Field, Charles River Esplanade

The 2022 Moondance Gala will be an exciting evening. It will combine the exquisite dinner, inspired cocktails, and the music and dancing of years past, while adding a greater element of the outdoors praised by last year’s attendees. Weather permitting, cocktails will be outdoors, and dinner and dancing will move to a grand, clear tent overlooking the Charles River. The entire event will sparkle.

The park has been more important than ever. It is an escape for so many during these ever-changing times. Join us along the water, amongst the beautiful gardens and towering trees to relax, socialize, support, and celebrate the Esplanade!
2022 Sponsorship Packages

Your Moondance Sponsorship directly supports our work to revitalize and enhance The Charles River Esplanade!

$100,000 Esplanade Legacy Sponsorship
- Premier Gala seating for two (2) tables of 12 guests each
- Three (3) bottles of Champagne at each of your tables
- Premium recognition on invitation
- Premium recognition on all event materials
- Invitation to Host Committee Breakfast

$50,000 Esplanade Visionary Sponsorship
- Premier Gala seating for 16 guests
- Two (2) bottles of Champagne at your table
- Premium recognition on invitation
- Premium recognition on all event materials
- Invitation to Host Committee Breakfast

$25,000 Esplanade Champion Sponsorship
- Premier Gala seating for a table of 12 guests
- A bottle of Champagne at your table
- Premium recognition on invitation
- Premium recognition on all event materials
- Invitation to Host Committee Breakfast

$17,500 Esplanade Benefactor Sponsorship
- Gala seating for a table of 10 guests
- Prominent recognition on invitation
- Prominent recognition on all event materials
- Invitation to Host Committee Breakfast

$10,000 Esplanade Patron Sponsorship
- Gala seating for 6 guests
- Recognition on invitation
- Recognition on all event materials
- Invitation to Host Committee Breakfast

$6,000 Esplanade Innovator Sponsorship
- Gala seating for 4 guests
- Recognition on invitation
- Recognition on all event materials
- Invitation to Host Committee Breakfast

$3,000 Esplanade Revitalizer Sponsorship
- Gala Seating for 2 guests
- Recognition on invitation
- Recognition on all event materials
- Invitation to Host Committee Breakfast

$1,250 Individual Tickets
- Limited tickets available
2022 Sponsorship Form

Yes! I would like to support the Esplanade Association through a donation to the Moondance Gala

Sponsor Listing:
(Name you would like listed on recognition materials)

☐ $100,000  Esplanade Legacy Sponsorship
☐ $50,000  Esplanade Visionary Sponsorship
☐ $25,000  Esplanade Champion Sponsorship
☐ $17,500  Esplanade Benefactor Sponsorship
☐ $10,000  Esplanade Patron Sponsor
☐ $6,000  Esplanade Innovator Sponsor
☐ $3,000  Esplanade Revitalizer Sponsor
☐ Ticket(s) # x $1,250 per ticket

Attendance:
☐ I will be attending the Moondance Gala
☐ I cannot attend the Moondance Gala but wish to make a fully tax deductible gift to support the Park through Sponsorship of the Gala.
☐ I would be happy to be listed among the Host Committee members for the 2022 Moondance Gala

Billing Information

Sponsor Now by following this link to secure your sponsorship for the Moondance Gala

☐ Check (Please make checks payable to “Esplanade Association”)
☐ Credit Card (circle one):  MasterCard  Visa  American Express  Discover

Name on Credit Card: _____________________________________________________________
Address: ____________________________________________
City: ____________________________________________  State: __________  Zip Code: __________
Phone: ___________________________  Email Address: ___________________________
Credit Card #: ___________________________  Exp. Date: __________  Security Code: __________
Signature: ____________________________________________________________
Date: ___________________________

Please send to:
Esplanade Association
c/o Jim Diverio
575 Boylston Street, Suite 4R
Boston, MA 02216
Or email this form to Moondance@esplanade.org
If you have questions feel free to email Jim Diverio at jdiverio@esplanade.org
Frequently Asked Questions

Is my sponsorship tax deductible?
If you attend the event, the non-tax deductible portion of seat ticket purchased or included in your sponsorship will be approximately $175. If you do not attend the event your sponsorship is 100% tax deductible.

Can I substitute my sponsorship benefits?
Generally, we do not allow the substitution of benefits for the Moondance Gala. If there are benefits (any or partial) you wish to decline, please let us know. The first priority of our co-chairs and staff is to ensure our guests an unparalleled experience – before, during, and after our wonderful evening in the park.

Can I use my Donor Advised Fund (DAF) to sponsor the Moondance Gala?
Though continually reviewed by the IRS, currently DAFs cannot be used when personal benefits are provided the donor. Individual tickets should be purchased through another funding source, in addition to the full sponsorship amount. If you do not attend the event, your sponsorship may be funded through your DAF. The Esplanade Association recommends Moondance Gala sponsors consult their DAF manager, tax advisor, and/or legal counsel for definitive guidance on this matter.

What if it rains the day of the event?
Though we hope to enjoy the beauty of the Esplanade outdoors during the Cocktail Hour, there is a plan in place to provide a safe, dry, comfortable place for our guests to enjoy the entire evening whatever the weather may be.

About the Esplanade Association
The Esplanade Association is a privately-funded nonprofit organization that works to revitalize and enhance the Charles River Esplanade, preserve its natural green space, and build community in the park by providing educational, cultural and recreational programs for everyone.