



# ESPLANADE ASSOCIATION MOONDANCE GALA

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## 2023 Moondance Gala Sponsorship Packet

### Event Details

**Saturday, September 23, 2023  
6:00pm  
Fiedler Field, Charles River Esplanade**

The 2023 Moondance Gala promises to be better than ever. As has come to be expected, exquisite food, wonderful wine, inspired cocktails, music, and dancing will all be part of this annual event by the Charles along with a new surprise or two! And there's something very special in store this year; we are proud to be honoring Co-Founder of the Esplanade Association, Jeryl Oristaglio. For over 22 years Jeryl has been committed to building community around the Charles River Esplanade and there is no better time or place to honor the person who started this annual event.

Join us in Boston's iconic riverside park to watch the sunset along the Charles, and then bring the festivities into the Grand Tent to celebrate all that Jeryl initiated two decades ago - and see what she helped envision for its future.

Join us amongst the towering trees and under the beautiful stars to relax, socialize, support, and celebrate!





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## 2023 Sponsorship Packages

Your Moondance Sponsorship directly supports our work to revitalize and enhance The Charles River Esplanade!

### \$100,000 Esplanade Legacy Sponsorship

- Premier Gala seating for two (2) tables of 12 guests each
- Three (3) bottles of Champagne at each of your tables
- Premium recognition on invitation
- Premium recognition on all event materials
- Invitation to Host Committee Breakfast

### \$50,000 Esplanade Visionary Sponsorship

- Premier Gala table seating for 16 guests
- Two (2) bottles of Champagne at your table
- Premium recognition on invitation
- Premium recognition on all event materials
- Invitation to Host Committee Breakfast

### \$25,000 Esplanade Champion Sponsorship

- Premier Gala seating for a table of 12 guests
- A bottle of Champagne at your table
- Premium recognition on invitation
- Premium recognition on all event materials
- Invitation to Host Committee Breakfast

### \$17,500 Esplanade Benefactor Sponsorship

- Gala seating for a table of 10 guests
- Prominent recognition on invitation
- Prominent recognition on all event materials
- Invitation to Host Committee Breakfast

### \$10,000 Esplanade Patron Sponsorship

- Gala seating for 6 guests
- Recognition on invitation
- Recognition on all event materials
- Invitation to Host Committee Breakfast

### \$6,000 Esplanade Innovator Sponsorship

- Gala seating for 4 guests
- Recognition on invitation
- Recognition on all event materials
- Invitation to Host Committee Breakfast

### \$3,000 Esplanade Revitalizer Sponsorship

- Gala Seating for 2 guests
- Recognition on invitation
- Recognition on all event materials
- Invitation to Host Committee Breakfast

### \$1,250 Individual Tickets

- Limited tickets available



# ESPLANADE ASSOCIATION MOONDANCE GALA

## 2023 Moondance Gala Host Committee

### Co-Chairs

Barbara and Michael Eisenson, Christie and Bob Hedges, Carolina Säve

Amy and David Abrams

Jesse Baker

Debbie and Randy Barker

Jayne and Harvey Beker

Marta Bergamaschi and Alessandro Rollo

Dr. Janet Berkeley and Robert Duboff

Boston Bruins

Debra and William Bulkeley

Christy and Jay Cashman

Anastasia and Frank Catrickes

Teresa and Douglas Chope

Angela and Michael Ciriame

Cheryl Clarkson and Dr. Dan Townsend

Alexi and Steven Conine

Maura Connolly and John Egan

Gitika and Amit Desai

Allison Downey and Jeremy Paradise

Melissa and David Druley

Rafeala and Ian Eshelman

Negin and Oliver Ewald

Jessica and Greg Fisher

Claire and Adam Forkner

Audrey and Jim Foster

Creelea Henderson and Tony Pangaro

Beth Johnson

Namrita Kapur and Tom DeWinter

Heather and Robert Keane

Lisa and Roger Krakoff

Liz and George Krupp

Lisa and Greg LeBlanc

Georgia and Rich Lee

Jo-Ann and Monty Lovejoy

Yvette Lowenthal

Sharon and Brad Malt

Dan Mathieu and Tom Potter

Kaia Miller and Jono Goldstein

Catherine T. Morris

Jennifer A. Nassour

Shelly and Ofer Nemirovsky

Margo and Fred Newman

Theresa Nguyen and Ian Kilburn

Jeryl and Steve Oristaglio

Matt Ostrow

Governor Deval and Diane Patrick

Joan and Joseph Patton

Kathleen and Whit Porter

Jennifer Poveromo

Audrey and Steven Reny

Pixie Robinson and Tom Lewis

Ricardo Rodriguez and Michael Kelley

Hope Sidman and Steve Wymer

Lori and Matthew Sidman

Sandy Steele and Paul Greenfield

Geraldine and Gabe Sunshine

Lisa and Patrick Taffe

Maryann Thompson

Ken Tutunjian

Robert White

Emi and William Winterer



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## Frequently Asked Questions

### **Is my sponsorship tax deductible?**

If you attend the event, the non-tax deductible portion of seat ticket purchased or included in your sponsorship will be approximately \$175. If you do not attend the event your sponsorship is 100% tax deductible.

### **Can I substitute my sponsorship benefits?**

Generally, we do not allow the substitution of benefits for the Moondance Gala. If there are benefits (any or partial) you wish to decline, please let us know. The first priority of our co-chairs and staff is to ensure our guests an unparalleled experience – before, during, and after our wonderful evening in the park.

### **Can I use my Donor Advised Fund (DAF) to sponsor the Moondance Gala?**

Though continually reviewed by the IRS, currently DAFs cannot be used when personal benefits are provided the donor. Individual tickets should be purchased through another funding source, in addition to the full sponsorship amount. If you do not attend the event, your sponsorship may be funded through your DAF. The Esplanade Association recommends Moondance Gala sponsors consult their DAF manager, tax advisor, and/or legal counsel for definitive guidance on this matter.

### **What if it rains the day of the event?**

Though we hope to enjoy the beauty of the Esplanade outdoors during the Cocktail Hour, there is a plan in place to provide a safe, dry, comfortable place for our guests to enjoy the entire evening whatever the weather may be.

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## About the Esplanade Association

The Esplanade Association is a privately-funded nonprofit organization that works to revitalize and enhance the Charles River Esplanade, preserve its natural green space, and build community in the park by providing educational, cultural and recreational programs for everyone.



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## 2023 Sponsorship Form

**Yes!** I would like to support the Esplanade Association through a donation to the Moondance Gala.

Sponsor Listing: \_\_\_\_\_  
(Name you would like listed on recognition materials)

_____ \$100,000	Esplanade Legacy Sponsorship
_____ \$50,000	Esplanade Visionary Sponsorship
_____ \$25,000	Esplanade Champion Sponsorship
_____ \$17,500	Esplanade Benefactor Sponsorship
_____ \$10,000	Esplanade Patron Sponsor
_____ \$6,000	Esplanade Innovator Sponsor
_____ \$3,000	Esplanade Revitalizer Sponsor
_____ Ticket(s) # _____	x \$1,250 per ticket

### Attendance:

- ☐ I will be attending the Moondance Gala  
☐ I cannot attend the Moondance Gala but wish to make a fully tax deductible gift to support the Park through Sponsorship of the Gala.

### Host Committee:

- ☐ I would be happy to be listed among the Host Committee members for the 2023 Moondance Gala

## Billing Information

**Sponsor Now** by following [this link \(http://bidpal.net/moondance\)](http://bidpal.net/moondance) to secure your sponsorship for the Moondance Gala or

\_\_\_\_\_ Check (Please make checks payable to "Esplanade Association")  
\_\_\_\_\_ Credit Card (circle one):      MasterCard      Visa      American Express      Discover

Name on Credit Card: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Please send to:

Esplanade Association  
c/o Jim Diverio  
575 Boylston Street, Suite 4R  
Boston, MA 02116

Or email this form to [Moondance@esplanade.org](mailto:Moondance@esplanade.org)

If you have questions feel free to email Jim Diverio at [jdiverio@esplanade.org](mailto:jdiverio@esplanade.org) or [moondance@esplanade.org](mailto:moondance@esplanade.org).