



## 2026 Moondance Gala Sponsorship Packet

Saturday, October 3, 2026

5:00pm

Lower Basin Field, Charles River Esplanade

Get excited for a landmark Moondance Gala this coming Fall! As always, there will be exquisite food, wonderful wine, unique cocktails, lively music, and dancing—all part of this highly anticipated, annual event along the Charles River Esplanade.

Throughout 2026 we are **celebrating the 25<sup>th</sup> Anniversary of the Esplanade Association (EA)**. We also anticipate the opening of the Smith Family Pavilion and Charlesbank Campus on the Esplanade soon after the Gala. With this forthcoming transformational addition to the park, we have changed from our traditional date in mid-September to the first Saturday in October, and to a new location adjacent the Alford Spray Deck, Gronk Playground and Charlesbank at the **Lower Basin Field**.

In view of these major milestones, we are pleased to be **honoring Alexi Conine with the Charles Elliot Visionary Award**. Alexi has been the backbone of EA as the Chair of our Board for a decade. She is a tireless advocate for many non-profit organizations, and her support of green space, community, and free, accessible programming on the Esplanade through EA is unmatched. We hope this celebratory year will inspire many to attend and support the work of the Esplanade Association, made possible for 25 years by many dedicated individuals, at this exciting launch point.

Join us in the magnificent grand tent amongst the towering trees, get an early glimpse of the soon-to-be Welcome Center, and honor the amazing Alexi Conine, all while celebrating and supporting Boston's iconic riverside park.





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## 2026 Sponsorship Packages

Your Moondance Sponsorship directly supports our work to revitalize and enhance The Charles River Esplanade! [Follow this link](#) to secure your support for the Moondance Gala.

### **\$250,000 Silver Maple Sponsorship**

• Contact Jim Diverio for all benefits associated with this opportunity.

### **\$100,000 Copper Beech Sponsorship**

- Premier Gala seating for two (2) tables of 12 guests each
- Six (6) bottles of Champagne to share with your guests
- A special 25<sup>th</sup> Anniversary gift for each of your guests
- Premium recognition on invitation
- Premium recognition on all event materials

### **\$50,000 Golden Willow Sponsorship**

- Premier Gala seating for a table of 16 guests
- Three (3) bottles of Champagne to share with your guests
- A special 25<sup>th</sup> Anniversary gift for each of your guests
- Premium recognition on invitation
- Premium recognition on all event materials

### **\$25,000 Scarlet Oak Sponsorship**

- Premier Gala seating for a table of 12 guests
- A bottle of Champagne at your table
- A special 25<sup>th</sup> Anniversary gift for each of your guests
- Premium recognition on invitation
- Premium recognition on all event materials

### **\$17,500 White Elm Sponsorship**

- Gala seating for a table of 8 guests
- Prominent recognition on invitation
- Prominent recognition on all event materials

### **\$10,000 Black Tupelo Sponsorship**

- Gala seating for 4 guests
- Recognition on invitation
- Recognition on all event materials

### **\$5,000 Crimson Cherry Sponsorship**

- Gala Seating for 2 guests
- Recognition on invitation
- Recognition on all event materials



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## 2026 Moondance Gala Host Committee

as of May 15, 2026

### Co-Chairs

Angela and Michael Cirami

Nicole and Jeff Bellows

Debbie and Randy Barker

Teri Bishoff and Jesse Baker

Jimmy Berylson

Debra and William Bulkeley

Cheryl Clarkson and Daniel Townsend, MD

Alexi and Steve Conine

Jessica and Martin Crimmins

Amanda Davis

Allison Downey

Melissa and David Druley

Barbara and Michael Eisenson

Freya Emspak and Greg Gordon

Kate Enroth and Dana Schmaltz

Fiona and Roger Fang

Jessica and Greg Fisher

Audrey and James Foster

Kristine Glynn

Creelea Henderson and Tony Pangaro

Beth Johnson

Deb Knez

Christine Kondoleon and Frederic Wittmann

Elizabeth and Will Leatherman

Lisa and Greg LeBlanc

Meryl Leboff, MD

Georgia and Rich Lee

Sharon and Bradford Malt

Jeryl and Steve Oristaglio

Joan and Joseph Patton

Lisa Pierpont and Brant Binder

Kathleen and Whit Porter

Jennifer Poveromo

Pixie Robinson and Tom Lewis

Deb Rosenbloom and Mike McNamara

Mary Lou Seidner

Hope Sidman and Steve Wymer

Jonathan Soroff and Sam Mazzarelli

Midge and Peter Stone

Emi and William Winterer

Robert White

Lynne Young



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## Frequently Asked Questions

### ***Where exactly is Lower Basin Field?***

Lower Basin Field is on the eastern edge of the Charles River Esplanade, next to the State Police Barracks and across the canal from the Museum of Science. It is next to the Gronk Playground, Alfond Spray Deck, and the new Charlesbank Campus on the Esplanade, including the soon-to-open Smith Family Pavilion.

### ***Is my sponsorship tax-deductible?***

If you attend the event, the non-tax-deductible portion of your ticket bought or included in your sponsorship will be approximately \$250 per seat. If you do not attend the event, your sponsorship is 100% tax deductible to the extent the law allows.

### ***Can I use my Donor Advised Fund (DAF) to sponsor the Moondance Gala?***

Though continually reviewed by the IRS, currently DAFs cannot be used when personal benefits are provided to the donor. Individual tickets should be bought through another funding source, in addition to the full sponsorship amount. If you do not attend the event, your sponsorship may be funded through your DAF. The Esplanade Association recommends Moondance Gala sponsors consult their DAF manager, tax advisor, and/or legal counsel for definitive guidance on this matter.

### ***Can I substitute my sponsorship benefits?***

Generally, we do not allow the substitution of benefits for the Moondance Gala. If there are benefits (any or partial) you wish to decline, please let us know. The priority of our co-chairs and staff is to ensure our guests have an unparalleled experience—before, during, and after our wonderful evening in the park.

### ***What if it rains on the day of the event?***

The Moondance Gala takes place in rain or shine. Though we hope to enjoy the beauty of the Esplanade outdoors during cocktail hour, there is a plan in place to provide a safe, dry, comfortable place for our guests to enjoy the entire evening whatever the weather may be.

### **About the Esplanade Association**

The Esplanade Association is a privately funded nonprofit organization that works to revitalize and enhance the Charles River Esplanade, preserve its natural green space, and build community in the park by providing educational, cultural, and recreational programs for everyone.



## 2026 Sponsorship Form

### Attendance:

- I will be attending the Moondance Gala
- I cannot attend the Moondance Gala but wish to make a fully tax-deductible gift to support the Esplanade Association through sponsorship.

### Host Committee:

- I would be happy to serve as a Host Committee member for the 2025 Moondance Gala. Please list my name accordingly: \_\_\_\_\_

### Sponsorship:

[Follow this link](#) to secure your support for the Moondance Gala (with an option to bill later)

or

Return this form to pay by card or check (Please make checks payable to Esplanade Association)

### Credit Card:

Name on Credit Card: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please email this form to [moondance@esplanade.org](mailto:moondance@esplanade.org) or mail to:

Esplanade Association c/o Jim Diverio

575 Boylston Street, Suite 4R

Boston, MA 02116

If you have questions, please email Jim Diverio at [jdiverio@esplanade.org](mailto:jdiverio@esplanade.org) or [moondance@esplanade.org](mailto:moondance@esplanade.org).

